"End Of 10"! Coordinating a Windows 10-to-Linux campaign across FOSS communities worldwide





Linux App Summit 25 April 2025



https://invent.kde.org/teams/eco/opt-green/ under "conferences/talks/"



Why This Matters – A Recap

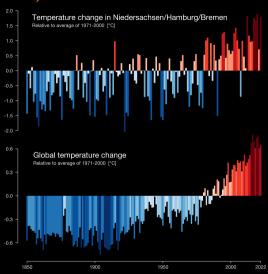




 $Comic\ from\ KC\ Green\ (used\ here\ with\ permission):\ https://thenib.com/this-is-not-fine/$

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2023 - December (37C3)



4/60

2024 - April (KDE Goals Sprint)

The Guardian

The Observer Climate crisis 'Simply mind-boggling': world record temperature jump in Antarctic raises fears of catastrophe

An unprecedented leap of 38.5C in the coldest place on Earth is a harbinger of a disaster for humans and the local ecosystem





Screenshot (modified) from:

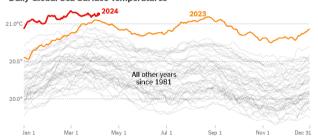
the guardian.com/environment/2024/apr/06/simply-mind-boggling-world-record-temperature-jump-in-antarctic-raises-fears-of-catastrophe

2024 - April (KDE Goals Sprint)

The New Hork Times

Ocean Heat Has Shattered Records for More Than a Year. What's Happening?





 $Screenshot \ (modified) \ from \ : https://www.nytimes.com/2024/04/10/climate/ocean-heat-records.html$

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2024 - October (Uni. Potsdam, FAIR and Open Research Data & Software)

The New Hork Times

It's Been the Hottest Summer on Record, European Officials Say

The excessive heat worldwide suggests the full year will also be a record-breaker, according to Copernicus, the E.U. agency that tracks global warming.



Las Vegas has seen a particularly hot summer season. Wade Vandervort/Las Vegas Sun,



By Austyn Gaffney

Screenshot (modified) from :https://www.nytimes.com/2024/09/05/climate/2024-hottest-summer-on-record.html

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2025 - February (End Of 10 Sprint)

The New Hork Times

Global Temperatures Shattered Records in January

Earth's prolonged streak of abnormal heat continued into 2025 despite the arrival of La Niña ocean conditions, which typically bring cooler temperatures.



Screenshot (modified) from: https://www.nytimes.com/2025/02/05/climate/earth-hottest-january.html

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2025 – March (Ansstiftung.de)

Q SZ | Meine SZ | SZ Plus | Regierungsbildung USA Ukraine | Politik Wirtschaft Meinung Panorama

Klima | Marlene Weiß

Heißester Sommer weltweit seit

Beginn der Messungen

6. September 2024, 4:38 Uhr



Ein Bauarbeiter mit einem Gasbrenner beim Bau eines Mehrfamilienhauses vor der aufgehenden Sonne.
(Foto: Julian Stratenschulte (doa)

Der Nordhalbkugel-Sommer 2024 war laut dem Klimadienst Copernicus global und in Europa der wärmste je erfasste. Auch in Deutschland war es zu warm.

Screenshot (modified) from: https://www.sueddeutsche.de/wissen/sommer-rekordwerte-messungen-deutschland-weltweit-lux.4GMuS6R3GQPqg5nX4PHm4R

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2025 – April (KDE India Conf)

EDITION 🍱 IN 🗸

THE TIMES OF INDIA

February this year was warmest since record keeping

commenced in 1901: IMD





NEW DELHI: This year's February was the warmest February in India since record keeping commenced in the country in 1901 and the upcoming hot weather season during March-May in most parts of the country is likely to be warmer with reporting of more number of heatwave days during the period, the IMD said on Friday.

It was the second consecutive month of the year that

https://timesofindia.indiatimes.com/india/february-this-year-was-warmest-since-record-keeping-commenced-in-1901-imd/articleshow/118633962.cms

2025 - April (LAS)



 $Screen shots \ (modified): \ https://yaleclimate connections.org/2025/04/march-2025-earths-3rd-warmest-march-on-record/screen shots (modified): \ https://yaleclimateconnections.org/2025/04/march-2025-earths-3rd-warmest-march-on-record/screen shots (modified): \ https://yaleclimateconnection.org/2025/04/march-2025-earths-on-record/screen shots (modified): \ https://yaleclimateconnection.org/2025/04/march-2025/04/march-2025/04/march-2025/04/march-2025/04$





 $Comic\ from\ KC\ Green\ (used\ here\ with\ permission):\ https://thenib.com/this-is-not-fine/$

1856 – "The Receiver [...] Became Itself Much Heated"

"The highest effect of the sun's rays I have found to be in [CO2]. The receiver containing the gas became itself much heated [...] and on being removed [from the sun it was many times as long in cooling".

Eunice Newton Foote, 1856

floss.social/deck/@be4foss/109987603351052830

On the Heat in the Sun's Rang.

ART. XXXI .- Circumstances affecting the Heat of the Sun's Page; by EUNICE FOOTE.

(Read before the American Association, Aurust 23d, 1854.) My investigations have had for their object to determine the different circumstances that affect the thermal action of the rave of light that proceed from the sun.

Several results have been obtained. First. The action increases with the density of the air, and is diminished as it becomes more parified

The experiments were made with an air-pump and two cylindrical receivers of the same size, about four inches in diameter and thirty in length. In each were placed two thermometers, and the air was exhausted from one and condensed in the other. After both had acquired the same temperature they were placed in the sun, side by side, and while the action of the sun's rays rose to 110° in the condensed tube, it attained only 88° in the other. I had no means at hand of measuring the degree of condensation or rerefaction

The observations taken once in two or three minutes, were as

Day Inch	Enhanted Tube		Condense	Condensed Tube.	
	In shade.	to rea.	Is shade,	In ees.	
	2.5	99	76	80	
	- 74	81	78	96	
	80	92	50	100	
	88	84	89	105	
	84	88	86	110	

This circumstance must affect the power of the sun's rays in different places, and contribute to produce their feeble action on the summits of lofty mountains Secondly. The action of the san's rays was found to be greater

in moist than in dry air. In one of the receivers the air was saturated with moisturein the other it was dried by the use of chlorid of calcium. Both were placed in the sun as before and the result was as

Dry Air.		Dump Air.		
In shade,	lo eun.	In shade.	I lo cet.	
16	7.5	70	70	
18	88	. 18	90	
82	101	60	105	
82	104	62 82 82	110	
82	105	50	114	
88	103	92	110	

Marcon's Geological Man of the United States

The high temperature of moist air has frequently been observed. Who has not experienced the burning heat of the sun that precedes a summer's shower? The isothermal lines will. I think, be found to be much affected by the different degrees of moisture in different places Thirdly. The highest effect of the sun's rays I have found to

be in carbonio acid cas. One of the receivers was filled with it the other with com mon air and the result was as follows:

Is Common Air.			In Carbonia	In Carbonia Anid Gas.	
In shade.	In was.	6100	In shale,	In sun.	
80	90	1000	80	50	
81 -	94	1000	84	100	
80	50	CASC KILLS	84	110	
81	100	30000	88	120	

The receiver containing the gas became itself much heatedvery sensibly more so than the other-and on being removed, it was many times as long in cooling. An atmosphere of that gas would give to our earth a high

temperature; and if as some suppose, at one period of its history the air had mixed with it a larger proportion than at pres ent, an increased temperature from its own action as well as from increased weight must have necessarily resulted. On comparing the sun's heat in different gases, I found it to be in hydrogen gas, 104°; in common air, 106°; in oxygen

ps, 1086; and in carbonic acid gas, 125°.

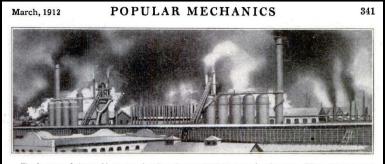
ARY, XXXII. Review of a portion of the Geological Map of the United States and British Provinces by Jules Marcou," by WIL-

GROLOGICAL mans of the United States published in Europe and widely circulated among European geologists, are necessarily regarded by us with no small degree of attention and curiosity This is more especially true, when such maps embrace regions of which the geography has only recently been made known and the geology has never before been laid down on a map with any approach to accuracy.

The recent geological map and profile by M. J. Marcou, which has appeared in the Annales des Mines and in the Bulletin of * Carto Géologique des Etato-Unis et des Provinces Anglaises de l'Amérique de Nord par Jules Morcon. Assaire de Mines, 54 Série, T. vii, p. 319. Published

Serel par Jules Marcon, Annales des Rivos, le solo with the delivering:
Résearch expitatoril d'arec conte péologique des Estat-Unio et des provinces ap-liètes de L'Annales, and arec un profit géologique dant de la vallée de glains de L'Annales, de la vallée de glains de L'Annales, de la vallée de glains de L'Annales, de la vallée de la vallée de Balles, de la Rossell téclosque de Person. Ma, 1865, p. 818.

1912 - C02 A "Blanket For The Earth"



The furnaces of the world are now burning about 2,000,000,000 tons of coal a year. When this is burned, uniting with oxygen, it adds about 7,000,000,000 tons of carbon dioxide to the atmosphere yearly. This tends to make the air a more effective blanket for the earth and to raise its temperature. The effect may be considerable in a few centuries.

[Adding CO2] tends to make the air a more effective blanket for the earth and to raise its temperature. This effect may be considerable in a few centuries.

- Popular Mechanics, 1912

 $https://commons.wikimedia.org/wiki/File: 191203_Furnaces_of_the_world_-_Popular_Mechanics_-_Global_warming.jpg$

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Now Is Not The Time To Give Up



Comic from KC Green (used here with permission): https://thenib.com/this-is-not-fine/

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... We Still Have Agency To Change Things





Screenshots (modified) from: https://arstechnica.com/science/2023/09/yes-this-year-is-as-hot-as-you-think-it-is/ https://www.nvtimes.com/interactive/2024/08/11/climate/earth-warming-climate-tipping-points.html

... And "Every Little Bit Helps"

APOSTOLIC EXHORTATION

LAUDATE DEUM

OF THE HOLY FATHER FRANCIS

TO ALL PEOPLE OF GOOD WILL ON THE CLIMATE CRISIS "[E]very little bit helps, and avoiding an increase of a tenth of a degree in the global temperature would already suffice to alleviate some suffering for many people."

 $Pope\ Francis,\ Apostolic\ Exhortation,\ 4\ Oct.\ 2023\\ https://www.vatican.va/content/francesco/en/apost_exhortations/documents/20231004-laudate-deum.html$

Fill In The Gap



 $From:\ https://invent.kde.org/teams/eco/opt-green/-/raw/master/materials/leaflets/EN/kde-eco-umweltfestival-flyer-EN_final.jpg$

Information and Communications Technology (ICT)



ACM Tech Brief (2021): https://dl.acm.org/doi/pdf/10.1145/3483410

WORLDWIDE ICT ELECTRICITY CONSUMPTION 8 TO 9% OF TOTAL

FIGURES FROM 2019 ~8.5%

WORLDWIDE ELECTRICITY CONSUMPTION ~23500 TWH

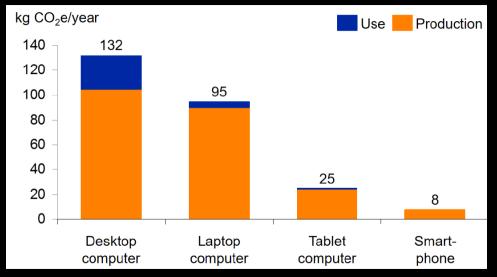
DATA CENTRES	~ 200	TWH
NETWORKS: INTERNET & RAN	~ 250	TWH
END USERS	~ 550	TWH
MANUFACTURING OF ICT	~1000	TWH
ICT ELECTRICITY CONSUMPTION	~ 2000	TWH

Table 1. Summary of the International Energy Agency's (IEA) estimates for the year 2019 of the electricity consumption (in terawatt-hours) worldwide by different sectors of ICT, namely data centers, networks including the radio access network and end users, and the manufacturing of ICT equipment, which represents roughly 50% of the total amount.

From: "Electricity Consumption by ICT: Facts, trends, and measurements" (2023, ACM):

https://dl.acm.org/doi/pdf/10.1145/3613207

Carbon Footprint by Device



From (modified): "Opportunities and Risks of Digitalization for Climate Protection in Switzerland" (2017):

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Waste Electrical and Electronic Equipment (WEEE)

"Tsunami Of W-Waste" - Achim Steiner, UNEP (2015)

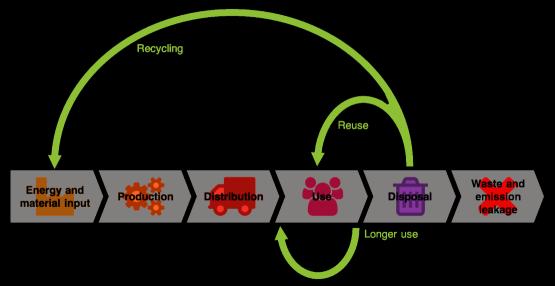


WEEE photo: Pauline Eccles (CC BY-SA 2.0): https://en.wikipedia.org/wiki/File:WEEE_Man,_Eden_Project_-_geograph.org.uk_-_785381.jpg

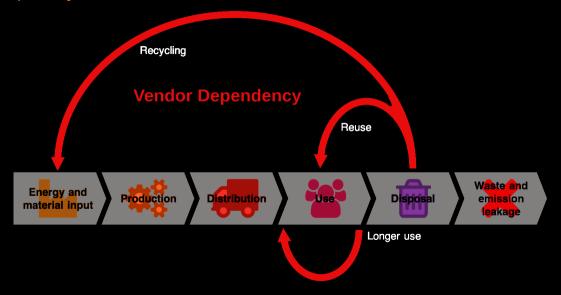
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The most environmentallyfriendly device is the one you already own!

Autonomy & Transparency Interrupt The Linear Mode – By Design



Proprietary Software





14 October 2025 – Windows 10 End-of-Life (EoL)



From: https://arstechnica.com/gadgets/2024/10/lots-of-pcs-are-poised-to-fall-off-the-windows-10-update-cliff-one-year-from-today/

240 million PCs ineligible for Windows 11 could become e-waste from October 2025



Incompatibility with Windows 11 prevents partners and ITAD firms from refurbishing and reselling still-viable PCs



Donating unsupported devices to disadvantaged communities globally presents challenges for digital equity



Microsoft will offer Extended Security Updates for Windows 10 from 2025 until 2028, but at an undisclosed annual cost

From: https://www.canalys.com/insights/end-of-windows-10-support-could-turn-240-million-pcs-into-e-waste

14 October 2025 Is Also International E-Waste Day (WEEE Forum)



The extent of the e-waste issue: 1.55 million trucks lined up on the Equator!

From: https://weee-forum.org/iewd-about/

... And 14 October Is KDEs 29th Birthday

KDE was announced

In 1996, Matthias Ettrich announced the creation of Kool Desktop Environment (KDE), a graphical interface for Unix systems, built with Qt and C ++ and designed for the end user. The name "KDE" was a pun on the graphic environment CDE, which was proprietary at the time. Read the original announcement of the KDE Project.



Matthias Ettrich

From: https://timeline.kde.org/

We Are Organizing An END-USER Campaign (endof10.org)



Our Message – GNU/Linux Is The Best Way!

To keep your device safely in use

5 Reasons

to upgrade your old computer to GNU/ Linux

It's waaaaay cheaper
A new laptop costs a lot of money. Repair
cafes will often help you for free. Software
updates are also free, forever. You can of
course show your support for both with
donations!

No ads, no spying
Windows comes with lots of ads and spyware
nowadays, slowing down your computer and
increasing your energy bill.

Good for the planet
Production of a computer accounts for 75+%
of carbon emissions over its lifecycle. Keeping
a functioning device longer is a hugely

effective way to reduce emissions.

4 Community support
If you have any issues with your computer, the
local repair cafe and independent computer
shop are there for you. You can often find
community support in online forums, too.

User control
You are in control of the software, not companies. Use your computer how you want, for as long as you want.

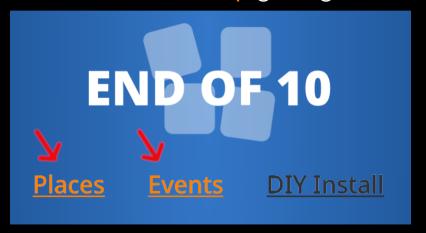
https://endof10.org/

Our Strategy – In Three Steps

- 1 − Promote EXISTING support networks
- 2 Get ATTENTION from organizations / media
- 3 Build up NEW support networks

Our Strategy (1) – Promote Existing LOCAL Support Networks

So new users have help getting started!



Our Strategy (1) – Promote PLACES For Linux Support



https://endof10.org/places/

Our Strategy (1) - Promote EVENTS To Install Linux



https://endof10.org/events/

Our Strategy (2) – Engage SUPPORTING Organizations

We want LAS ORGANIZATIONS listed on our website with many other organizations!



Based on LAS website/schedule: https://conf.linuxappsummit.org/event/7/timetable/#all

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Our Strategy (2) - Get ATTENTION From Users & Media



Our Strategy (3) – Build Up NEW Support Networks

Example: Linux training for Repair Cafes in Germany



https://www.reparatur-initiativen.de/

Good For The Environment, Good For Penguins

And Gnus and Geckos . . . and Dragons



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We Want You – Add Your Organization As A Supporter On The Website

Your support will give more force to the campaign!



https://carstenknoch.com/2013/08/homeland-surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-whistle-in-defense-of-our-liberty-poster-unknown-provenance-via-reddit/surveillance/i-want-you-to-blow-the-want-you-to-blow

Our Plan – Two Rounds Of Outreach & A Press Release

For supporting organizations:

- 1st round 27 April–11 May outreach to primary stakeholders, with request for feedback on campaign
- 2nd round 4–18 May outreach to general supporting organizations,
 with 18 May deadline for inclusion in press release
- Press release 26 May (embargoed) official website launch 28 May

Important – Website / Fediverse Account Intentionally Distro-Agnostic



https://endof10.org/

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Can We Promote Our OWN Work And Still Support The Campaign?

Does distro-agnostic mean FOSS communities cannot promote their own work?

Individual FOSS communities are welcome to promote their own work in the context of the campaign, with two caveats: (i) it must be clear you are speaking for your community and not the campaign, and (ii) you do not speak negatively about the work of other communities.

https://endof10.org/contribute/

Activities Ramping Up To 14 October



Other Ways To Contribute! Contact Linux Groups In Your Hometown



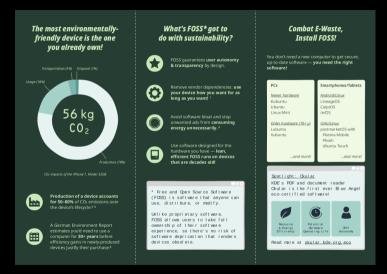


https://github.com/OpenLabsHackerspace/branding

https://rising.globalvoices.org/blog/2013/07/18/the-open-labs-community-in-albania/

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Other Ways To Contribute! Translate & Distribute Materials



 $https://invent.kde.org/teams/eco/opt-green/-/blob/master/materials/leaflets/EN/kde-eco-umweltfestival-flyer-EN_final.jpg$

There Are Many Ways To Contribute (Matrix: #win2linux:kde.org)

https://endof10.org/contribute/

How can I get involved with the campaign?

There are many ways to get involved:

- Add repair cafes and independent computer shops offering GNU/Linux to our website
- Organize installation events
- Train volunteers at repair cafes in your area
- Design materials for new users like how-tos, promotional flyers, etc.
- Distribute materials in cafes, shops, universities, schools, and so on in your area
- Help with our online presence (social media promotion, website, etc.)
- Translate materials like the website, infoflvers, etc. (more below)
- Volunteer with FOSS communities participating in the campaign (improving documentation, software debugging, design)
- Your ideas!

Please contact us so we can coordinate your efforts with ours.

Thanks To The Team For All Of The Work They Do

Team behind End of 10

This campaign has been made possible by the enthusiastic contributions of the following people (listed in alphabetical order by last name):

- Tobias Bernard (GNOME Design Team)
- Joseph P. De Veaugh-Geiss (KDE Eco)
- Tobias Diekershoff (FSFE)
- Nico Düsing (Web Development)
- Bettina Louis (Outreach, Events, Lifelong learning)
- Carolina Silva Rode (Outreach Latin America)
- Nicole Teale (KDE's Opt Green)
- Gerardo Zamudio (Outreach)

https://endof10.org/team/

Future Project – "i-Waste" Campaign



From: https://arstechnica.com/gadgets/2023/07/with-macos-sonoma-intel-macs-are-still-getting-fewer-updates-than-they-used-to/

Future Project – FOSS In Schools





9th graders learn Linux for the environment!

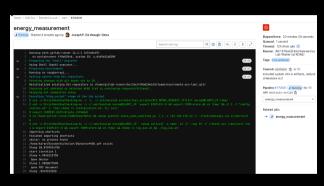
Last week in #Hannover, #KDEEco joined Akademie der Spiele, an event for 200+ students with 20+ career/cultural workshops.

Students salvaged dozens of computers with #OpenSource #FreeSoftware.

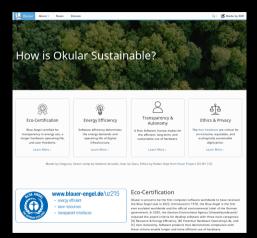
https://floss.social/@be4foss/112999467563097293

Addendum – Sustainable Software

Support Sustainable Software – Measure & Report Your Software!



Screenshot KEcol ab



Screenshot (design Anita Sengupta): https://okular.kde.org/eco/

Savings Scale Up



Adapted from Detlef Thoms HPI course: https://open.hpi.de/courses/cleanit2021/items/5DHsS3tJsXAqfUE4q4F82Z

Small Individual Changes = Huge Collective Savings



Adapted from Detlef Thoms HPI course: https://open.hpi.de/courses/cleanit2021/items/5DHsS3tJsXAqfUE4q4F82Z

KDE Eco Handbook – eco.kde.org/handbook



Get Involved! Join KDE Eco

eco.kde.org/get-involved/



Today's Slides

https://invent.kde.org/teams/eco/opt-green/conferences/talks/



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The publisher is responsible for the content of this publication.