Funding Krita



A Fundamental Challenge

Early Beginnings: 2007



Full Tilt for Krita! (KDE.News)

[Posted May 29, 2007 by cook]

KDE.News mentions a new fund raising effort for Krita, a painting and image editing application for KOffice. "Krita development is in a crucial phase, we are adding fun, useful and amazing stuff at a stunning rate. But there are things that no Krita developer can do, because we lack the proper hardware. Krita's renaissance started with a simple Wacom Graphire tablet, and it led to some great new possibilities. But to implement support for modern tablet features like tilt and stylus rotation we need to buy more advanced tablets and art pens, and to make that possible, we need your help!"

2009: First Sponsored Development



Krita Team Seeking Sponsorship to Take Krita to Next Level

At the KOffice meeting in Oslo the Krita team had a meeting to put the finishing touches to an ambitious plan. On hearing about it the Dot managed to lure two of the Krita developers in a separate room to question them and find out what was going on. Nobody got seriously hurt in the process.

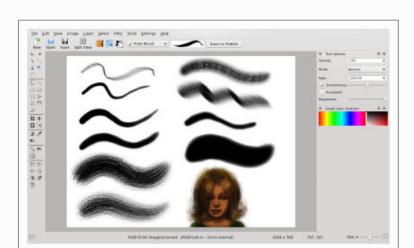
We spoke with Krita developers Boudewijn Rempt and Lukáš Tvrdý.

User Experience

Jos: I sensed some excitement from the Krita developers, what do you guys have in store?

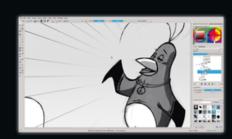
Boudewijn: Well, we realized while working on Krita 2.1 that it was getting to that point where an end user could basically work with it. So we were looking for the next challenge.

Lukáš: It was about that time when I got in contact with David Revoy. He's the concept



2011: Funding Training Materials





This training DVD is about drawing comic-books using Krita, a free open-source digital painting software. Prepare for one hour of tutorial videos showing some step-by-step workflow to draw comics pages from scratch and export your work.

Then in more than five hours of timelapse videos, composed of more than twenty hours of recording at 400% speed, you can see the process applied to draw a short story (three pages, full color).

Also this disc contains the work files to open in Krita, the exported .pdf comics files for web and print (including "Wasted Mutants", my first comics made in Krita), and all the brush presets I've used in this project.

Happy Painting!

Timothée Giet Comic-book artist





2012: Krita Foundation

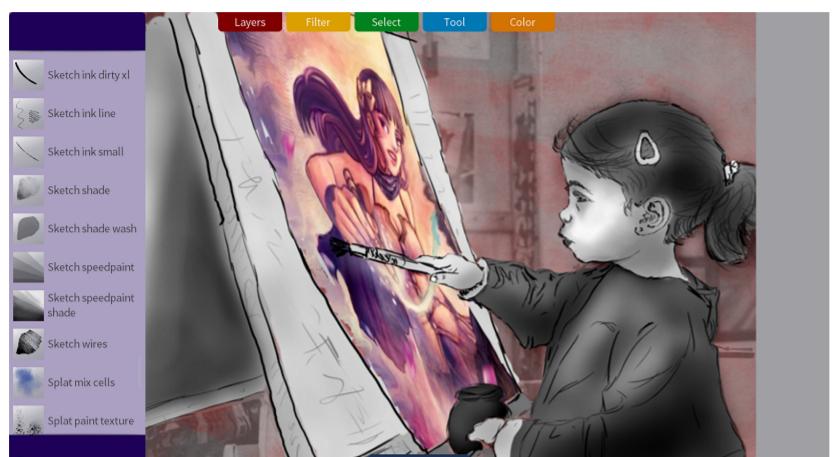


To support and further the development and use of Krita in any way imaginable, in 2012 the Krita community created the Krita Foundation. The Krita Foundation is an independent non-profit, public organization with the following goals:

- To develop free graphics software, especially Krita
- To provide services for users and developers of Krita
- To provide artists and studios with everything they need to create digital art.

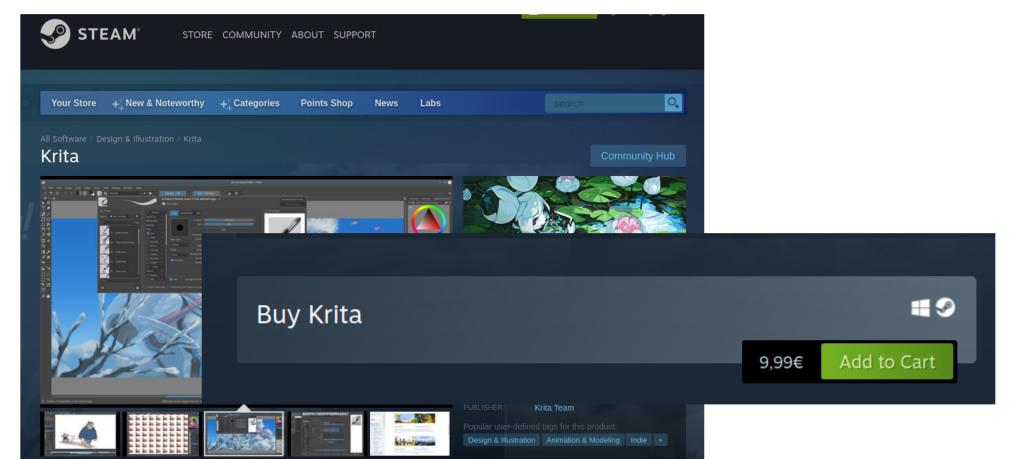
2013: KO GmbH, Intel





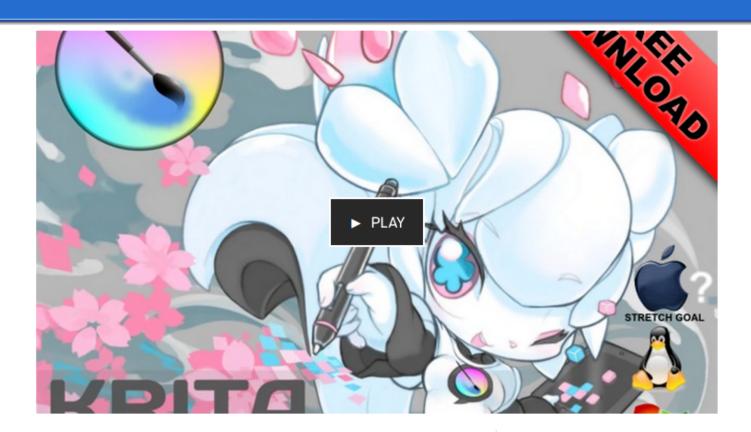
2014: Steam





2014: Our First Kickstarter





Support

Pledge €5 or more

Donation. Thank you very much! Your support will help Krita get better and better.

ESTIMATED DELIVERY

Dec 2014

155 backers

Backer report

SURVEY SENT: 7/28/2014 · 142 responses

Krita: open source digital painting | Accelerate

Day (alamma ant

€19,955

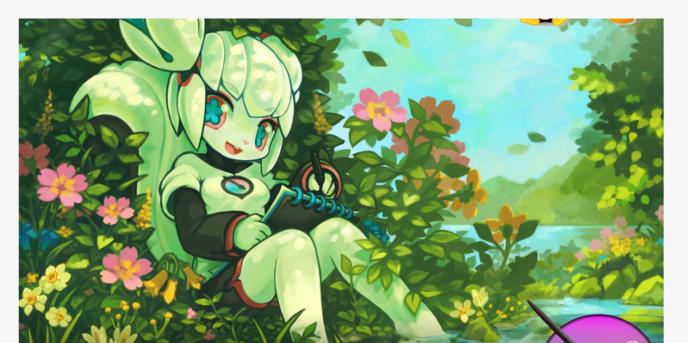
pledged of €15,000 goal

Pladae £15 or more

2015: The Second Kickstarter



Krita: free paint app - let's make it faster than Photoshop! >



Krita is the free and open source digital painting program used by artists all over the world. Help make Krita even faster and better!

Follow along!

Created by

Krita Foundation

2016: The Last Kickstarter



Krita 2016: Let's Make Text and Vector Art Awesome! >



Krita is the free and open source painting application used by artists all over the world. Let's create awesome text and vector tools!

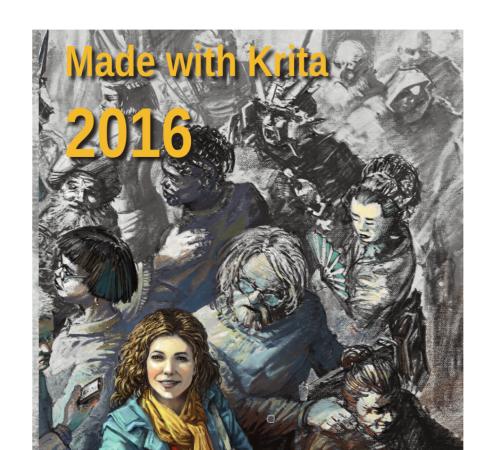
(+) Add link

Created by

Krita Foundation

2016: An Artbook





2017: Huge Problems



Krita Foundation: Update

Published 8/2/2017

When we posted the news about our tax wrangle yesterday, we did expect to make some waves. We didn't expect the incredible response from all of you! A day later, over 500 awesome people have donated a total of €9562 (at the time of writing, check the fancy progress bar we've finally managed to create!). Fourteen people have joined the development fund, too! Thank you all!

But that's not all, we were stunned when we were approached by the team at <u>Private Internet Access</u>. They wanted to help us out and sponsor Krita with £20,000! Private Internet Access provides worldwide fast, multi-gigabit VPN Tunnel gateways. They already <u>sponsor a great many awesome organizations</u>, and now also Krita!

2017: Windows Store





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Apparaten v

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Krita

Krita • Multimediaontwerp > Illustraties en grafisch ontwerpen

Krita is an open source desktop painting application designed for illustrators, concept artists, illustrators, comic book creators, matte painters and texture artists, and the VFX industry. Krita is used daily by professional artists all over the Meer

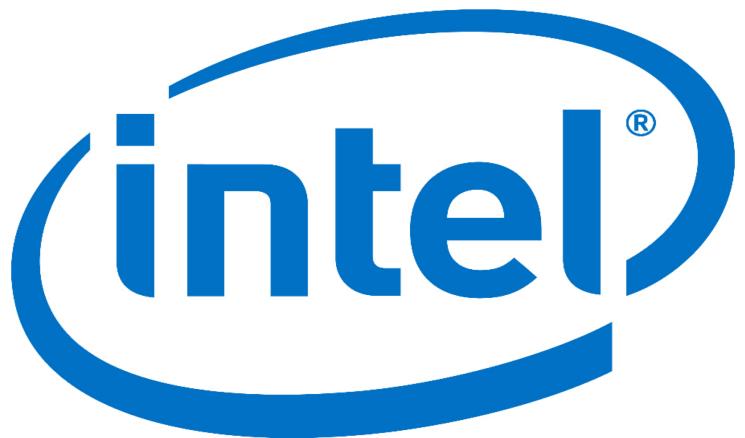
€ 9,79

Kopen

▲ Zie Systeemvereisten

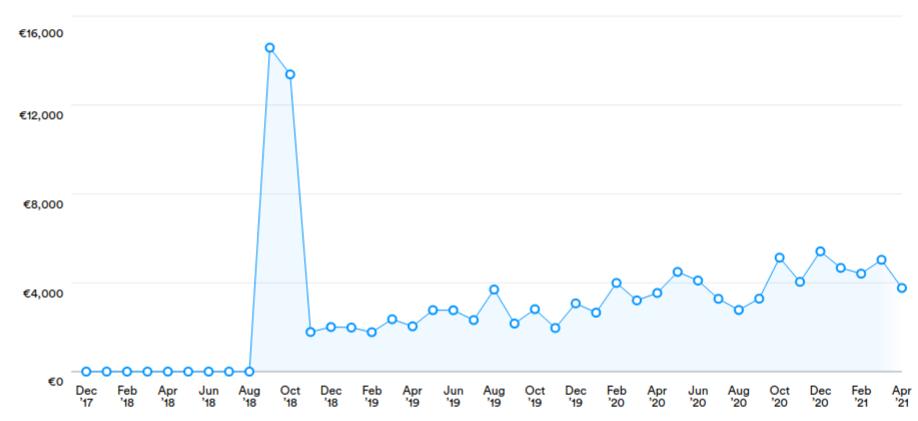
2017..2019: Working with Intel





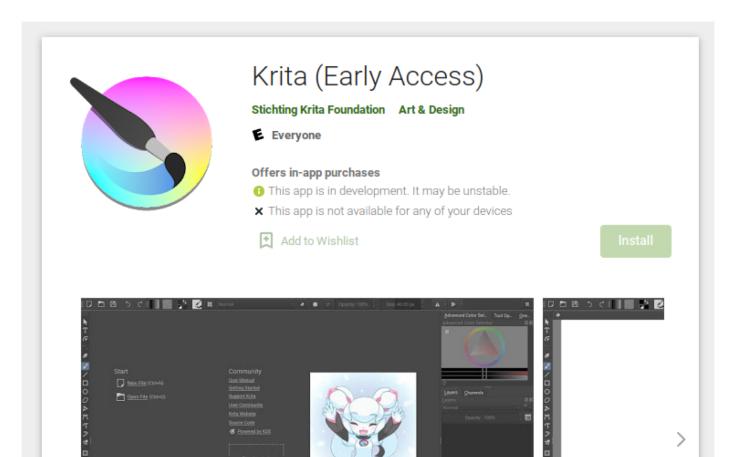
2018: Fundraising on Our Own





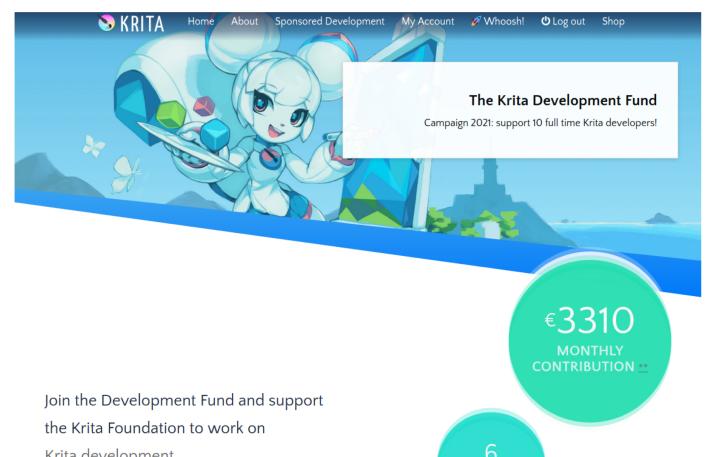
2019, 2020, 2021





2021: fund.krita.org – the dev fund





Lessons Learned



Asking Nicely Doesn't Work

Unpopular Ideas



- •Should distributions stop packaging big applications altogether?
- •Should big applications find ways, like Blender, that make sure Linux users get the application from the makers, not the distributions of flathub
- •Should flathub offer more ways of sending money the way of the makers?
- •Should we start adding in-app purchases and would those be patched out by distributions of flathub maintainers?