

A cluster of hexagonal icons in various shades of blue and cyan. The icons include a smartphone, a lightbulb (the largest and most prominent), a magnifying glass, a thumbs-up gesture, a speech bubble, a gear, and a network diagram with a central node and radiating lines.

Making dollars and sense of free software funding's future



Hello!

I'm Salt

I am here because I believe in a **#bigandlittleFfree**
society / people / planet / future

You can find me at @altsalt <.net>





Currently, I spend my time on...

Academia

My master's thesis was just defended a bit over a month ago and will be available soon. Focus has mostly been towards technology policy and peer production communities.

Events

Despite the physical distancing, the Seattle GNU/Linux Conference held its 8th annual gathering, virtually, and we are looking forward to our 9th November 5th & 6th!

Crowdmatching

Snowdrift.coop is graduating from the OSI incubator program this year and we are crossing our fingers, awaiting results from the FSF HPP committee...



Overview

from 10,000 feet



Overview

from 10,000 feet

Definitions

History

Today

Solutions

The Future

A decorative graphic on the left side of the slide. It features a large cyan hexagon with a white number '1' in the center. Surrounding this central hexagon are several smaller hexagons of varying shades of blue and cyan. Some of these hexagons contain white icons: a lightbulb, a thumbs-up, a smartphone, a magnifying glass, and a gear. There is also a network-like icon with a central node and several smaller nodes connected by lines.

1

Definitions

to share understanding



1 Definitions

to share understanding

Public Goods

Commons

FLOSS

Tragedy

Free-riding



Public Goods / The Commons

	Excludable	Non-Excludable
Rivalrous	Private Goods	Common-pool Resources
Non-Rivalrous	Club Goods	Public Goods





A decorative pattern of hexagons in various shades of blue and cyan. Some hexagons contain icons: a lightbulb, a thumbs-up, a network of nodes, a smartphone, a magnifying glass, a gear, and a speech bubble. The number '2' is centered in a large cyan hexagon.

2

History

to share context



2

History

to share context

Journalism

Patronage

People

Software

Ecosystem

A decorative graphic on the left side of the slide. It features a large cyan hexagon with a white number '3' in the center. Surrounding this central hexagon are several smaller hexagons of varying shades of blue and cyan. Some of these smaller hexagons contain white icons: a lightbulb, a thumbs-up, a smartphone, a magnifying glass, and a gear. There is also a network-like icon with a central node and several smaller nodes connected by lines. The entire graphic is set against a dark blue background.

3

Today

here, now

A decorative graphic on the left side of the slide consists of a cluster of hexagons in various shades of blue and cyan. Some hexagons contain white icons: a lightbulb, a thumbs-up, a smartphone, a magnifying glass, and a gear. A large cyan hexagon in the center of this cluster contains the white number '3'.

Individual

Institutional

Manipulative

3

Today

here, now



Individual Funding

Donations

- often one-time and boundless
- rarely connected to the project needs
- no guarantee of impact

Crowdfunding

- relatively new, popular
- all-or-nothing and one-time
- on-going with various levels
- less effective for public goods





Individual Funding

Pledge Drives

- very effective without threshold
- requires wide-reaching communication
- maximized with matching, adds influence concerns

Bounties and Commissions

- will make progress ... for a price
- restricts creativity
- potential for sabotage
- has not seen much success





Institutional Funding

Grants

- social good and avoid taxes
- restrictive terms
- too much money to deal with
- leaves vacuum

Sponsorship

- direct with strings and limitations
- indirect through employment
- subtle influence

Taxes

- greatest source for public goods
- political and bureaucratic arguments
- poor distribution leading to underfunding



Malicious

Provided “free of charge” in exchange for making you the product through manipulation and surveillance.



A decorative graphic on the left side of the slide. It features a large cyan hexagon with a white number '4' inside. Surrounding this central hexagon are several smaller hexagons of varying shades of blue and cyan. Some of these hexagons contain white icons: a lightbulb, a thumbs-up, a smartphone, a magnifying glass, and a gear. There is also a network-like icon with a central node and several smaller nodes connected by lines.

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Solutions

being tried

A decorative graphic on the left side of the slide consists of a cluster of hexagons in various shades of blue and cyan. Some hexagons contain white icons: a lightbulb, a thumbs-up, a network of nodes, a smartphone, a magnifying glass, a gear, and a speech bubble. The number '4' is prominently displayed in white inside a large cyan hexagon.

4

Solutions

being tried

Tidelift

GitHub

Sponsors

Snowdrift

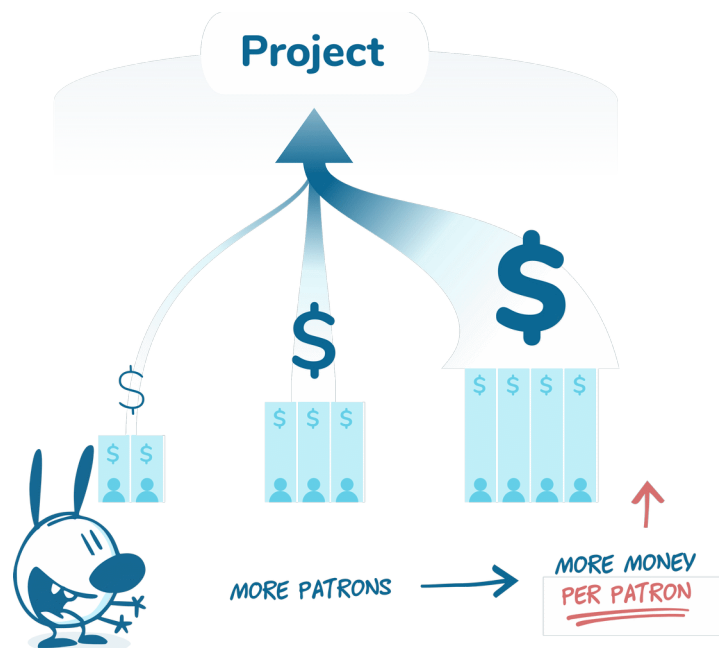
... and more!



Crowdmatching for public goods

Crowdmatching

Each month —
you donate some small amount
times the number of people
who pledge with you



Why we're different

- ✓ Mutual assurance
- ✓ Ongoing funding
- ✓ Public goods only
- ✓ No fees
- ✓ Non-profit
- ✓ Co-op



Help wanted

- 📌 Development — CSS, Elm, Haskell ...
- 📌 Organization — Program Management, Legal, Governance ...
- 📌 Community — Writing, Outreach, Moderation ...

More details at:

<https://wiki.snowdrift.coop/community/how-to-help>



Reach out!

- Forum: <https://community.snowdrift.coop>
- IRC / Matrix: [#snowdrift](#) @ [freenode.net](#) / [matrix.org](#)
- Email: community@snowdrift.coop
- Mastodon: [@snowdrift@social.coop](#)
- Twitter: [@snowdriftcoop](#)



A decorative graphic on the left side of the slide. It features a large cyan hexagon with a white number '5' in the center. Surrounding this central hexagon are several smaller hexagons of varying shades of blue and cyan. These smaller hexagons contain white icons: a lightbulb, a thumbs-up, a network of nodes, a smartphone, a magnifying glass, a gear, and a speech bubble. The background is a solid dark blue.

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The Future

is what's next...?



Thanks
Everyone!





Credits

Special thanks to all the people who made and released these awesome resources for free:

- ◇ Presentation template by [SlidesCarnival](#)
- ◇ Photographs by [Unsplash](#)
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Join speakers and participants from around
the world for year nine of Seattle's
FREE, as in freedom and coffee,
GNU/Linux Conference.

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Thanks!

Questions?

You can find me at:

- ◆ @altsalt <.net>
My personal IndieWeb home links to canonical contact information along with various profiles around the 'net
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